



THE 4TH ANNUAL  
**E L A N**  
A W A R D S  
2010

## 2010 ELAN Awards Submission Form

SUBMISSIONS OPEN FROM JAN 4 – MAY 14 '10  
QUALIFYING YEAR: JANUARY 1 – DECEMBER 31, 2009

1. IT IS IMPORTANT TO READ THRU THE RULES AND PROCEDURES MANUAL BEFORE COMPLETING THIS SUBMISSION FORM.
2. ONE FORM PER SUBMISSION MUST BE FILLED IN.

**SUBMISSION CONTACT INDIVIDUAL:**

This will be the primary contact for the ELAN Awards to work with for your Submission.

**NAME**

**COMPANY**

**TITLE and/or SCREEN CREDIT**

**ADDRESS**

**CITY**

**STATE/PROVINCE**

**COUNTRY**

**ZIP/POSTAL CODE**

**PHONE**

**(EXTENSION)**

**FAX**

**SECONDARY PHONE**

**(EXTENSION)**

**CELLULAR**

**EMAIL ADDRESS**

**WEB SITE**

[submissions@theelans.com](mailto:submissions@theelans.com)



## SUBMISSION DETAILS

SEE THE BOTTOM OF PAGE FOR CATEGORY NUMBERS AND TITLES TO SELECT FROM FOR YOUR CONVENIENCE. REFER TO SEPARATE DOCUMENT "AWARD CATEGORIES" FOR DEFINITIONS IF NEEDED. FILL IN ONLY THE INFORMATION APPLICABLE TO YOUR SUBMISSION.

CATEGORY #	CATEGORY
PRODUCTION TITLE	
DATE OF PREMIERE / RELEASE	
PRODUCTION COMPANY / DEVELOPER	
DISTRIBUTOR / PUBLISHER	
ADVERTISING FIRM / AGENCY	
SCHOOL (#23. BEST NEW TALENT CATEGORY ONLY)	

[submissions@theelans.com](mailto:submissions@theelans.com)

### 2010 ELAN AWARD CATEGORIES:

1. BEST GAME OF THE YEAR
2. BEST E-RATED GAME OF THE YEAR
3. BEST TEEN-RATED GAME OF THE YEAR
4. BEST MATURE-RATED GAME OF THE YEAR
5. BEST CONSOLE GAME
6. BEST PC GAME
7. BEST DOWNLOADABLE GAME
8. BEST CASUAL GAME
9. BEST LICENSED GAME
10. BEST HANDHELD GAME (PSP; DS, iPod or other similar devices)
11. BEST MOBILE GAME
12. MOST ACCESSIBLE GAME
13. BEST INDEPENDENT GAME
14. BEST WRITING in a VIDEO GAME PRODUCTION
15. BEST SOUND in a VIDEO GAME PRODUCTION
16. BEST MUSIC in a VIDEO GAME PRODUCTION
17. BEST ART DIRECTION in a VIDEO GAME PRODUCTION
18. BEST CHARACTER ANIMATION in a VIDEO GAME PRODUCTION
19. BEST VOICE OVER in an VIDEO GAME PRODUCTION
20. BEST GAME DESIGN
21. BEST REAL-TIME VISUAL EFFECTS in a VIDEO GAME
22. OUTSTANDING TECHNICAL INNOVATION
23. BEST NEW TALENT (Student only)
24. VIDEO GAME HALL OF FAME
25. BEST ANIMATED PRODUCTION with a LICENSED VIDEO GAME
26. BEST VFX-DRIVEN FEATURE FILM with LICENSED VIDEO GAME
27. GAMER'S CHOICE
28. BEST IN-GAME ADVERTISEMENT in a VIDEO GAME
29. BEST OVERALL ADVERTISING CAMPAIGN for a VIDEO GAME
30. BEST VIRIL MARKETING PR CAMPAIGN for a VIDEO GAME



## ENTRANT'S INFORMATION

ENTER YOUR NOMINATED PIECE OR INDIVIDUAL EXACTLY THE WAY THEY ARE TO APPEAR FROM HEREON. A MAXIMUM OF FOUR PEOPLE MAY BE ENTERED TO SHARE THE NOMINATION IN ONE CATEGORY. SEE THE RULES AND PROCEDURES MANUAL TO KNOW WHO CAN BE NAMED A NOMINEE FOR EACH CATEGORY.

### ENTRANT #1

[REDACTED]		
NAME	COMPANY	
[REDACTED]		
TITLE and/or CREDIT of PROJECT		
[REDACTED]		
ADDRESS	CITY	
[REDACTED]		
STATE/PROVINCE	COUNTRY	ZIP/POSTAL CODE
[REDACTED]		
PHONE	(EXTENSION)	SECONDARY PHONE
[REDACTED]		
EMAIL	FAX	
[REDACTED]		

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### ENTRANT #2

[REDACTED]		
NAME	COMPANY	
[REDACTED]		
TITLE and/or CREDIT of PROJECT		
[REDACTED]		
ADDRESS	CITY	
[REDACTED]		
STATE/PROVINCE	COUNTRY	ZIP/POSTAL CODE
[REDACTED]		
PHONE	(EXTENSION)	SECONDARY PHONE
[REDACTED]		
EMAIL	FAX	
[REDACTED]		

[submissions@theelans.com](mailto:submissions@theelans.com)



## ENTRANT'S INFORMATION

... cont.

### ENTRANT #3

[Redacted]

NAME COMPANY

[Redacted]

TITLE and/or CREDIT of PROJECT

[Redacted]

ADDRESS CITY

[Redacted]

STATE/PROVINCE COUNTRY ZIP/POSTAL CODE

[Redacted]

PHONE (EXTENSION) SECONDARY PHONE

[Redacted]

EMAIL FAX



### ENTRANT #4

[Redacted]

NAME COMPANY

[Redacted]

TITLE and/or CREDIT of PROJECT

[Redacted]

ADDRESS CITY

[Redacted]

STATE/PROVINCE COUNTRY ZIP/POSTAL CODE

[Redacted]

PHONE (EXTENSION) SECONDARY PHONE

[Redacted]

EMAIL FAX

**QUALIFYING SIGNATURE: ALL ENTRIES REQUIRE A QUALIFYING SIGNATURE FROM SOMEONE OF AUTHORITY OTHER THAN THE NOMINEE(S). PLEASE REFER TO YOUR RULES AND PROCEDURES MANUAL IF YOU NEED MORE INFORMATION.**

[Redacted]

SIGNATURE (PRINT SUBMISSION ONLY) PRINT NAME & COMPANY

[Redacted]

TITLE / POSITION DATE

[submissions@theelans.com](mailto:submissions@theelans.com)

**2010 ELAN Awards** SUBMISSIONS OPEN FROM JAN 4 – MAY 14 '10  
Qualifying Year: January 1 – December 31, 2009



## FEES / ACCEPTANCE OF TERMS

### FEES

<del>Industry</del>	<del>Independent</del>	<del>Student</del>
<del>\$350 per entry</del>	<del>\$200 per entry</del>	<del>\$200 per entry</del>

THE 2010 ELAN AWARDS HAVE WAIVED ALL SUBMISSION FEES. SUBMISSION INTO ALL 2010 ELAN AWARD CATEGORIES IS NOW FREE.

ENTRIES MADE LATER THAN  
**5 P.M. PST FRIDAY, MAY 14<sup>th</sup>, 2010**  
WILL NOT BE ACCEPTED

Your submission package **MUST** contain all required (see "RULES & PROCEDURES") material in order to be accepted. Send your package to:

ELAN Awards, LLC  
Attn: Laura Alcalde  
11755 Wilshire Blvd #2150  
Los Angeles, CA 90025  
USA

[submissions@  
theelans.com](mailto:submissions@theelans.com)

### ACCEPTANCE OF TERMS

I, \_\_\_\_\_, am the submitter of this entry and hereby verify that I have read and understand the content of the 2010 ELAN Awards RULES & PROCEDURES Manual. The information contained in this Submission Form is complete and accurate to the best of my knowledge. I will clearly mark all entry material as indicated in the RULES & PROCEDURES Manual and include one (1) copy of this submission form in my package for every award category I am submitting into.

\_\_\_\_\_  
SIGNATURE OF SUBMITTER (IF PRINT SUBMISSION)

\_\_\_\_\_  
TITLE AND DATE

*Thank you in advance for choosing to participate in the 2010 ELAN Awards. We wish you the very best of luck!*

*Sincerely,  
Holly Carinci, Founder*

If you have questions regarding the award categories you should check the Rules & Regulations Manual before emailing [submissions@theelans.com](mailto:submissions@theelans.com)