

the 2007  
**ELANS** CANADIAN AWARDS  
for the **ELECTRONIC** and  
**ANIMATED ARTS**

## **SUBMISSION CRITERIA**

**2007 ELANS QUALIFYING YEAR: July 1, 2006 and June 30, 2007**

### **INDUSTRY DATES**

**STUDENTS: March 5, 2007**

Call for nominations open

**STUDENTS: July 31, 2007**

Submission for Nomination Process closed

Entry forms, fees, and required materials must be received by 5:00pm PST

**ANIMATION & VIDEO GAME COMPANIES: June 4, 2007**

Call for nominations open

**ANIMATION & VIDEO GAME COMPANIES: August 31, 2007**

Submission for Nomination Process closed

Entry forms, fees, and required materials must be received by 5:00pm PST

**ALL INDUSTRIES: September 4 - 28, 2007**

Final Nominee Selection Period by Jury Panels

Jury Panels must have ballots submitted to auditors by 5:00pm PST Sept 28

**October 1, 2007**

Media Conference at 9 AM PST at the Sutton Place Hotel announcing Nominees.

**October 2 - 26, 2007**

Winners Selection Period

Votes from the Jury Panels are tallied and confirmed by Awards Auditors Buckley Dodds & Assoc.'s

**November 2, 2007**

2<sup>nd</sup> Annual Canadian Awards for the Electronic and Animated Arts  
2007 Elans at The Centre in Vancouver for the Performing Arts (7 PM)

### **CAEAA OWNER & ELANS PRODUCER:**

**Holly Carinci** dir: 604.921.4744 [holly@caaaa.com](mailto:holly@caaaa.com)

### **CAEAA HEAD OF EVENT PARTNERING & ELANS CO-PRODUCER:**

**Jack Weatherell** dir: 604.218.3993 [jack@caaaa.com](mailto:jack@caaaa.com)

## INTRODUCTION

Nominations will be accepted for the 2<sup>nd</sup> Annual Canadian Awards for the Electronic and Animated Arts (CAEAA) during the times listed under "KEY DATES". This second annual event will honour outstanding achievements by Canadian professionals and students working in the video game and animation industries, as well as recognize achievements made throughout the world through the Elan's International Categories.

## KEY DATES

Mar 5, 2007	Student Submission for Nominations open
July 31, 2007	Student deadline for submission to the CAEAA of entry forms, fees, and required materials
Jun 4, 2007	Animation & Video Game Company Submission for Nominations open
Aug. 31, 2007	Animation & Video Game Company deadline for submission to the CAEAA of entry forms, fees, and required materials
Oct. 1, 2007	Nominees announced
Nov 2, 2007	2007 Elans Award Night

## SUBMISSION ELIGIBILITY

Productions must have been first publicly aired, publicly available, exhibited (at a festival), or commercially released in its final release form between July 1, 2006 and June 30, 2007 to qualify for the 2007 Elans. Game upgrades, expansion and mission packs are not eligible for nomination, unless specified by category (This rule does not apply to Student Submissions). The **majority** of the work submitted for Canadian Categories must have been created by Canadians, (**this rule does not apply to the International Categories**). The work may be a Co-Production or a Co-Venture created in another country by Canadian staff members. In categories which have 100% Canadian as a criterion it is inclusive of only the creative aspects, not budget. That is the portion that is submitted for adjudication must be 100% created by Canadians (see the *Canadian Content* section)

### *Student Submissions*

To be eligible for consideration by the CAEAA, students must be enrolled in a full time program. The submitted content must not have been commercially released and must be original. **The Student categories are open to students who have graduated or are enrolled in a full time program between July 1<sup>st</sup> 2006 and no later than June 30<sup>th</sup> 2007.**

### *Submissions for International Student of the Year Award*

Only **one submission per International School** (all schools outside of Canada) will be accepted for consideration for this Award. The International Schools may conduct an internal competition however they deem reasonable to select the Student they put forward for this award.

### *Video Content*

All submissions are to be in **Progressive DVD format** for the Jury nominee selection process. (This will provide the Jurors with the sharpest quality of the submission when viewed on their computers.) If the nominated project CANNOT be submitted on Progressive DVD format, SD Interlaced DVD format will be accepted for the Jury selection process. **Note: Should the submission be selected as a Final Nominee, a clip in Data DVD/DV stream per nominated category must be provided to the CAEAA for the Awards Show. A different clip in Data DVD/DV stream per nominated category is mandatory.**

### *Canadian Content*

Entries submitted for consideration in the Production categories must show that the majority of the work

(51%+ of total production hours) was completed by a Canadian. The work will be judged in its entirety – clips or previews will not be accepted, unless specified in category criteria.

The work may be a Co-Production or a Co-Venture created in another country by Canadian staff members. In categories which have 100% Canadian as a criterion it is inclusive of only the creative aspects, not budget. That is, the portion that is submitted for adjudication must be 100% created by Canadians.

Entrants nominated for individual achievement categories must be Canadian. If a team is nominated for an individual achievement category, 51% of the team members must be Canadian. All team members must receive a screen credit in order to be eligible.

A Canadian is defined as:

1. Canadian (by birth or naturalization)  
*Or*
2. Canadian Landed Immigrant with residency in Canada during the last six months of the eligibility period.
3. Living in Canada on a Student VISA, enrolled in a full time program with a Canadian School. The student must also meet the above mentioned *Student Submission* criteria.

## **ENTRY PROCEDURE**

Each nomination must include the following materials:

1. A nomination filled out in its entirety and signed by the nominating party as well as the Producer/Publisher/School
2. 5 copies of the title per nomination. For animation submissions, DVD format is preferred. Online submissions require URL address and password information. In the case of artwork and storyboarding categories, copies of artwork and storyboard must be submitted. Please do NOT submit originals as materials will not be returned.
3. Entry fee paid in full.
4. A color still image from the production will be required for print in the program book should the entry be nominated. If the production is entered in more than one category, there MUST be a different color still image provided per category. For individual categories, a color photo or caricature plus a short bio (75 words) must be submitted for print in the program book. All material must be submitted on dvd.

All judging materials must be clearly labeled with the following information:

**CAEAA**  
**Category Name**  
**Name of Individual and Credit Received (if applicable)**  
**Title of Production**  
**Total Running Time (if applicable)**  
**(Developer / Producer) or (School Name)**

*Entries that don't meet these requirements will be ineligible and no submission refund will be granted.*

## **COST OF ENTRY**

There is a \$100 fee per entry. Fees are payable by cheque made out to: Canadian Awards for the Electronic and Animated Arts.

Student fees will be \$50 per entry. Cheques are payable to:  
Canadian Awards for the Electronic and Animated Arts.

## CONTACT INFORMATION

All entries should be mailed to:

### CAEAA

#### Canadian Awards for the Electronic and Animated Arts (CAEAA)

c/o North Shore Studios / Lions Gate Studios

#3-210 555 Brooksbank Avenue

North Vancouver, BC

V7J 3S5

Ph: (604) 983-5136

Fax: (604) 983-5152

Please call (604)983-5136 with any questions regarding the CAEAA award categories or entry procedure. Email correspondence may be sent to [info@caaaa.com](mailto:info@caaaa.com).

Updates and news regarding the Canadian Awards for the Electronic and Animated Arts will be posted to [www.caaaa.com](http://www.caaaa.com).

## AWARDS

A single trophy will be presented to each CAEAA winning production. In the case of a team winning an individual achievement category, only one trophy will be presented to the team. Team members may contact show producers to purchase individual trophies.

## CATEGORY EVOLUTION

Early each year, the industry advisory panel for The Canadian Awards for the Electronic & Animated Arts will review the CAEAA categories to make sure they accurately represent and keep pace with the rapidly evolving industries that they honour. Such a panel discussion was held this year on February 26, 2007 with each of the three industries and the Categories and Criteria were changed and updated to their recommendations for the 2007 Elans.

## NOMINATION PANELS

Creative and technical Jury Panels, each with at least 5 members, have the responsibility of narrowing the number of nominees per award category. Jurors will be required to play all the games or watch all the animated productions submitted to ensure that the best works are put forward as finalists.

To ensure the integrity of the Awards, all final nominations and subsequent winners of the CAEAA Categories will be juried by their industry peers plus one industry media member per Category Panel abroad (outside of Canada). All final nominations and subsequent winners of the International Categories for the 2007 Elans will be juried by their industry peers plus one industry media member per Category

Panel from within Canada. If a conflict of interest arises, it is required that the panelist abstain from voting on the production for which the conflict exists.

The CAEAA will acquire the assistance of Peer Panel leaders from Canada within the three awarded sectors who will oversee and approve the selection and assembly of Jury Panels and to ensure that each individual Juror is qualified to sit on the panel for the category they have been chosen. Jurors will be selected based on their credentials, not the size of their teaching institution or company/place of employment.

EACH INDUSTRY WILL JUDGATE ITS OWN CATEGORIES. It is the intent of the Producers to make the names of the Jurors public. However, the Category Panel they sit on will not for any reason be disclosed.

The Jury Panels will present their list of finalists to the 2007 Elans Awards Auditors, Buckley Dodds no later than 5:00 PM PST on September 28, 2007. Buckley Dodds will provide the CAEAA Producers their audited list of final four nominees per category. The nominees will be announced on October 1, 2007 at the Sutton Place Hotel in Vancouver, BC, Canada.

If the Jurors do not feel that any of the entries meet the CAEAA criteria, they may recommend to the CAEAA producers that no award be presented in that category for the year.

## **WINNERS SELECTION PROCESS**

Each Juror will also be part of the selection process for the Winners and therefore will be provided with a ballot for the category they evaluated. They will independently submit their ballot to:

**Buckley Dodds, Attn. Geoff Dodds  
#1140 - 1185 Georgia St.  
Vancouver B.C.  
V6E 4E6  
Canada**

All ballots will remain private and with the Awards Auditing firm until the end the night of the Awards Show.

Ballots must be received no later than 5:00PM PST, October 26, 2007.

Votes from the peer panels and the media panels will be totaled by Buckley Dodds and winners will be determined based on which nominee receives the majority of votes.

Winners will be announced and awards presented on November 2, 2007 at the Centre in Vancouver for the Performing Arts in Vancouver, BC, Canada.